

CLEAN AIR DAY

Clean Air Day is celebrated on the third Thursday in June, to highlight the impact of air pollution and find practical ways to tackle it.

Below are some ideas on initiatives that your school community could run to promote Clean Air Day and highlight the importance of doing our bit to help reduce air pollution.

Why not use the [Clean Air Schools Framework](#) to get a bespoke action plan on what you can do to reduce air pollution in and around your school?

This also provides information on how each of these initiatives can link with your [Modeshift STARS](#) school travel plan.

If you need any support, please do not hesitate to get in contact: schooltravelplans@suffolk.gov.uk

	Initiative	Resources
Consultation		
Pupils	Discuss and plan your initiatives with your JRSO , or eco-council team.	Use this list of initiatives during the meeting to plan your activities.
Supporting initiative		
Partnership	Your JRSO and Eco-council team can work together to promote cleaner air.	Transport is one of the eco-school topics that contributes to gaining a green eco-flag.
Promotion	Inform parents/carers of your campaign via your school newsletter, update your school's website, or send a letter out to parents/carers to let them know you are campaigning for cleaner air!	Sign up to our parent/carer newsletter content by emailing: schooltravelplans@suffolk.gov.uk Clean Air Day leaflet Clean Air Day events pack <ul style="list-style-type: none"> • Pledge cards • Clean Air Day posters
	Run a competition between classes to see who can achieve the most active travel journeys this week.	Clean Air Day stickers – found in the Clean Air Day pack.
Curriculum	Teach students the health and environmental impact of air pollution, and how they can support with tackling it and promoting cleaner air. Put together your own resources or use/adapt the ones linked.	Clean Air hub – everything you need to know about air pollution. Clean Air Day learning session . <ul style="list-style-type: none"> • KS1-3 learning sessions with accompanying resources. Clean Air for Schools pack . <ul style="list-style-type: none"> • 7 learning sessions with accompanying resources for KS3. Clean Air Detectives <ul style="list-style-type: none"> • Educational activities investigating air pollution for KS2.
Travel Initiatives		
Air Quality	National Clean Air Day	Clean Air Day events pack <ul style="list-style-type: none"> • Events guide and event poster.
	Promote car sharing to families/staff members.	Liftshare
	Run an anti-idling initiative to inform the school community on the impact of idling.	Suffolk Idling Action campaign provide free resources: outdoor banners, car stickers, posters to support with your anti-idling campaign. Idling monitoring sheet